ROOT AWAKENING
FARM

Corporate Sponsorship Opportunities

About Us

Root Awakening Farm is a therapeutic farm dedicated to creating a safe and restorative space for individuals in recovery from substance use disorders. Through regenerative farming, wellness, and recovery activities, participants reconnect with nature, themselves, and their community while developing skills and confidence for long-term healing.

By engaging in daily practices that support a whole-person approach to well-being, our participants gain life skills, confidence, and community to help them overcome obstacles and build a life of health and fulfillment.

Our Pillars of Impact

Wellness: Filling the missing middle of care through peer support, mentorship, and structured therapeutic activities that build stability and resilience. Supporting body, mind, and spirit through yoga, sauna and cold plunge therapy, mindfulness, and nature-based practices that restore balance.

Agriculture: Honoring the healing power of the land through agroecological principals, regenerative farming, aquaponics, and farm-to-table programs that nourish and provide workforce training.

Sponsorship Opportunities

By investing in RAF, your company directly supports individuals on their journey to healing while gaining meaningful recognition in the Tampa Bay community. Corporate sponsors at this level have the opportunity to underwrite core spaces on the farm which anchor our programs and daily participant experience. Our two corporate sponsorship categories — Wellness and Agriculture — represent the pathways through which recovery is made possible.

PROUD SPONSOR

Sponsorship Benefits:

- 2 -Year naming opportunity with permanent signage.
- Featured partner profile in RAF's annual report, press releases, and media.
- Premier logo placement on RAF's website, newsletters, and major event materials.
- Invitation for an annual sponsor engagement day at the farm.

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Wellness Sponsor Opportunities

Wellness sponsorships help fill the "missing middle" of care by supporting peer mentorship, therapeutic activities, and workforce training. They nurture mind, body, and spirit through practices like yoga, sauna and cold plunge therapy, and mindfulness programs. By investing in wellness, sponsors create a restorative environment where participants build resilience and healthier coping strategies.

Sauna & Cold Plunge ($50,000):
Together, the sauna and cold plunge form the centerpiece of our wellness pillar, offering contrast therapy that reduces stress, restores balance, and builds resilience in both body and mind.

Dock & Boathouse ($20,000):
The dock and boathouse support outdoor recreation, mindful walking, and water-based wellness activities.

Yoga Platform ($15,000):
A dedicated outdoor space for movement, meditation, and group wellness activities. The Yoga Platform anchors our wellness pillar, offering participants a place to restore balance, practice mindfulness, and build healthy routines.

Agriculture Sponsor Opportunities

Agriculture sponsorships celebrate the healing power of the land and create pathways to workforce training. By supporting core agricultural spaces, hands-on training programs, and smaller garden features, sponsors ensure participants gain skills, responsibility, and connection through farming.

Farm Stand ($20,000):
Our hub for community connection and workforce training. The Farm Stand allows participants to sell produce, plants, and value-added goods, building job skills while providing the public with fresh, locally grown food and a tangible connection to recovery through agriculture.

Potting Shed/Greenhouse ($15,000):
This space provides hands-on opportunities for participants to propagate plants, learn sustainable growing practices, and cultivate skills for our social enterprise initiatives.

Become a Corporate Sponsor today, email amanda@rootawakeningfarm.org.